



Harnessing the Power of Chat
for Your Recruitment Marketing Efforts

90% of the candidates you reach out to ignore you.
Capture their attention with a better call-to-action.



OFFER A **CONVERSATION**
NOT JUST AN APPLICATION.

Brazen chat sessions move
3x more candidates
through the hiring process.

be attractive | be engaging | be brazen

www.brazen.com

KPMG needed to infuse their pipeline with superior, diverse, technical and functional talent across the U.S. in a timely and cost-effective way. Over the course of two years, KPMG attracted, engaged and retained critical talent using the Brazen platform.

2,700+ Candidates Engaged

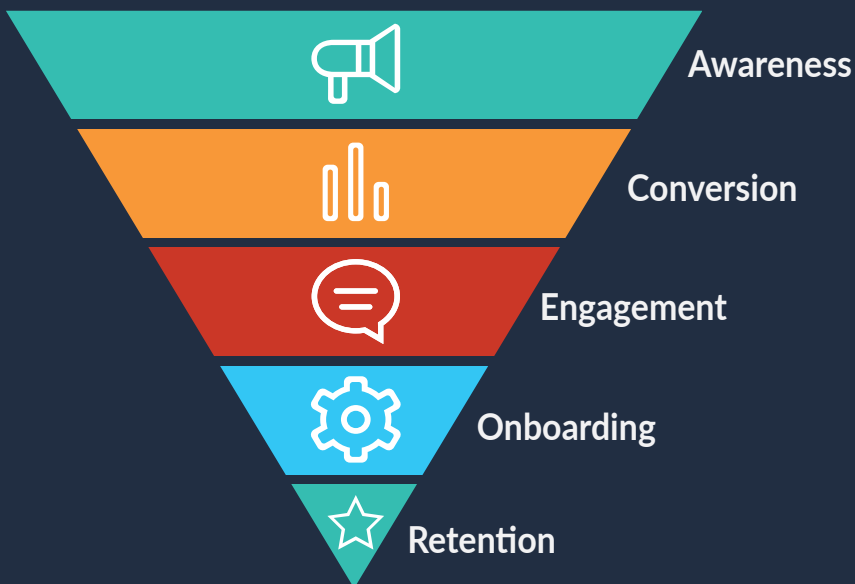
70+ Hires Made

The Brazen platform is cost effective at **less than \$800 per hire** and still decreasing.

“With Brazen’s chat technology, we’re able to offer real-time access to KPMG leaders and recruiters. Candidates love it!”

- Eileen Raymond, KPMG

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Offering **access** and **interaction** at every stage of the recruitment funnel will **increase conversions** and improve your brand.